



Passage

Design has manifold applications and usages ranging from the most obvious or surface-level usages to the subtler and indirect usages that have far-reaching and deeper impact. The significance of design lies in its ability to fulfil these demands, whether aesthetic, teleological or semiotic. By aesthetics, it is broadly understood as its sensory and beauty values, i.e. concerned with the judgment of visual taste, here it is meant as the sensory appreciation of graphic design. While by functionality is meant the practical aspects of a given graphic design such as usability, communicability, readability and making an impact. Its efficiency lies in its ability to do so. Design has function as well as some purpose. In theoretical terms the ability of design to fulfil the function or purpose is called 'teleology' of design. Apart from the above two, there is one more aspect of design called 'content' or meaning of design that can be broadly called as semiotic value of design.

A simple discussion might elaborate this case. Food has taste that caters to our taste buds which is a sensory quality of food. Sometimes the colour of food is attractive

therefore we like it and probably other times we get attracted towards it because it is presented in an appealing manner. Aroma, taste and decoration or garnishing cater to our sensory expectations. Food also has nutritional value that is concerned with supplying energy to the body that helps in its overall physical growth and maintenance of general health and work efficiency and at times such food may not be visually attractive. This is the teleological significance. Now if the food is cooked by a mother, sister or wife, then it has a special meaning and a highly personal significance attached to it. It may not be very nutritious or properly garnished, still the food will have its own unique significance which is the semiotic value of the food.

The ability of a design to fulfil the purpose is called:

1. visual taste
2. graphic appeal
3. teleology
4. semiotic value

Aesthetics is mainly concerned with:

1. purpose of creation
2. relevance of content
3. sensory appeal



4. usefulness of the product

The practical aspects of a graphic design DO NOT take into account:

- 1. communicability
- 2. usability
- 3. probability
- 4. readability

Which of the following aspects of a dish does NOT have a sensory appeal?

- 1. Presentation
- 2. Nutrition
- 3. Aroma
- 4. Taste

What is the passage mainly about?

- 1. Aesthetic function of design
- 2. How to make food appealing
- 3. Design and its varied usages
- 4. Functional aspect of design

Cloze Test

With the printing press, a new reading public emerged. Printing (1) the cost of books. The time and (2) required to produce each book came down. (3) copies could now be produced with greater (4). Books flooded the market, reaching (5) to an ever-growing readership. Access to books (6) a new culture of reading. Earlier, reading was (7) to

the elites only. Common people (8) in a world of oral culture. They heard (9) texts read out, ballads recited and folk tales (10). Knowledge was transferred orally.

- 1. 1. reduced 2. recovered
- 3. reproduced 4. removed

- 2. 1. fame 2. health
- 3. courage 4. labour

- 3. 1. Compound 2. Mixed
- 3. Collective 4. Multiple

- 4. 1. brilliance 2. beauty
- 3. ease 4. charity

- 5. 1. in 2. out
- 3. at 4. off

- 6. 1. create 2. created
- 3. is creating 4. creates

- 7. 1. restricted 2. surrounded
- 3. controlled 4. deprived

- 8. 1. live 2. lives
- 3. are living 4. lived

- 9. 1. stuffed 2. secret
- 3. stored 4. sacred

- 10. 1. recorded 2. enacted
- 3. narrated 4. depicted



1. Select the grammatically correct sentence.

- A. It is a old uniform but a memorable thing for me.
 - B. It is old uniform but a memorable thing for me.
 - C. It is the old uniform but memorable thing for me.
 - D. It is an old uniform but a memorable thing for me.
1. B 2. C 3. A 4. D

2. Select the grammatically correct sentence.

- 1. The rider who met with an accident was not wearing an helmet, the police said.
- 2. A rider who met with the accident was not wearing the helmet, an police said.
- 3. The rider who met with the accident was not wearing a helmet, the police said.
- 4. The rider who met with a accident was not wearing a helmet, the police said.

3. Select the grammatically correct sentence.

- A. Today is sixth day of our workshop. All the participants are highly enthusiastic.
- B. Today is a sixth day of our workshop. All the participants are highly enthusiastic.

C. Today is the sixth day of our workshop. All the participants are highly enthusiastic.

D. Today is sixth day of our workshop. All participants are highly enthusiastic.

1. B 2. C 3. D 4. A

4. Select the grammatically correct sentence.

- 1. The decision to change the hospital saved the life of the daughter of the doctor.
- 2. A decision to change a hospital saved the life of the daughter of the doctor.
- 3. The decision to change a hospital saved an life of the daughter of the doctor.
- 4. The decision to change an hospital saved the life of the daughter of the doctor.

5. Select the grammatically correct sentence.

- 1. An warrior was waiting for a right time to attack the lion hiding in the cave.
- 2. The warrior was waiting for a right time to attack an lion hiding in the cave.
- 3. The warrior was waiting for the right time to attack the lion hiding in the cave.
- 4. The warrior was waiting for an right time to attack the lion hiding in a cave.

6. Select the grammatically correct sentence.

- 1. A warrior was waiting for a right time to attack the lion hiding in the cave.
- 2. The warrior was waiting for a right time to attack an lion hiding in the cave.
- 3. The warrior was waiting for the right time to attack the lion hiding in the cave.
- 4. The warrior was waiting for an right time to attack the lion hiding in a cave.



A. As a nation, India is a united country and shall always remain so.

B. As nation, India is a united country and shall always remain so.

C. As the nation, India is a united country and shall always remain so.

D. As a nation, India is an united country and shall always remain so.

- 1. C
- 2. D
- 3. B
- 4. A

7. Select the grammatically correct sentence.

- 1. It was the hectic day for Susan with a lot of purchase and the couple of meetings.
- 2. It was a hectic day for Susan with the lot of purchase and a couple of meetings.
- 3. It was a hectic day for Susan with the lot of purchase and an couple of meetings.
- 4. It was a hectic day for Susan with a lot of purchases and a couple of meetings.

8. The following sentence has been split into four segments. Identify the segment that contains an error.

Neetu have been / waiting for me / since 10 o'clock / in the morning.

- 1. Neetu have been
- 2. in the morning
- 3. since 10 o'clock
- 4. waiting for me

9. Parts of the following sentence have been given as options. Select the option that contains an error.

An lion is the most ferocious of all animals.

- 1. all animals.
- 2. is the most
- 3. ferocious of
- 4. An lion

10. Parts of the following sentence have been given as options. Select the option that contains an error.

I think Jeremy will not / have save enough money / by the time / the year ends.

- 1. I think Jeremy will not
- 2. the year ends
- 3. by the time
- 4. have save enough money

11. Parts of the following sentence have been underlined and given as options. Select the option that contains an error.

The Dutta company has not being making new school bags since the lockdown commenced.

- 1. commenced
- 2. has not
- 3. being
- 4. since

12. Parts of the following sentence have been given as options. Select the option that contains an error.



She was waiting for a opportunity to start her own business.

- 1. to start her
- 2. own business
- 3. for a opportunity
- 4. She was waiting

13. Parts of the following sentence have been given as options. Select the option that contains an error.

She is in an hurry to meet her brother.

- 1. an hurry
- 2. to meet
- 3. She is in
- 4. her brother

14. Parts of the following sentence have been given as options. Select the option that contains an error.

My mother is a honest and well known woman in the society.

- 1. is a honest
- 2. in the society
- 3. My mother
- 4. and well known woman

15. Parts of the following sentence have been underlined and given as options. Select the option that contains an error.

I love to read certain stories from a Mahabharata.

- 1. love
- 2. certain
- 3. a

4. to

16. Parts of the following sentence have been given as options. Select the option that contains an error.

My younger brother were attending a short-term computer course these days.

- 1. a short-term computer course
- 2. these days
- 3. My younger brother
- 4. were attending

17. The following sentence has been divided into parts. One of them may contain an error. Select the part that contains the error from the given options. If you don't find any error, mark 'No error' as your answer.

After knowing truth, / the jury took the right decision / in the case.

- 1. In the case
- 2. No error
- 3. After knowing truth
- 4. The jury took the right decision

18. The following sentence has been divided into parts. One of them may contain an error. Select the part that contains the error from the given options. If you don't find any error, mark 'No error' as your answer.

Darshan wished he hadn't / went to the theme park / in the first place.



1. Darshan wished he hadn't 2. went to the theme park

3. in the first place 4. No error

19. The availability of funds will be / ensured if they all tried to / submit the proposals on time.

1. No error

2. submit the proposals on time

3. The availability of funds will be

4. ensured if they all tried to

20. Karan call the restaurant / to ask if he could / reserve a table for tomorrow.

1. reserve a table for tomorrow

2. to ask if he could

3. No error

4. Karan call the restaurant

Ans:

1. 1

2. 4

3. 4

4. 3

5. 2

6. 2

7. 1

8. 4

9. 4

10.3

PASSAGE-1

1. 3

2. 3

3. 3

4. 2

5. 3

SPOTTING ERRORS

1. D

2. 3

3. C

4. 1

5. 3

6. A

7. 4

8. 1

9. 4

10. 4

11. 3

12. 3

13. 1

14. 1

15. 3

16. 4

17. 3

18. 2

19. 3

20. 4